

**Sudan Polling and Statistic Center (SPSC)**  
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## **SUDAN POLLING AND STATISTIC CENTER (SPSC), PROFILE**

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### **1. INTRODUCTION**

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Establishment in the year of 2010, we," Sudan Polling and Statistic Center (SPSC)", the first Polling specialized Center in the Sudan, came into existence in Khartoum, and has proved itself, since then, to be the leading service providers engaged in offering quality Survey related services. Our services include Public Polling, Market Survey and Research, Rural Research Services, and Corporate Service-Market Survey & Analysis etc.

We are created with the reputation unmatched in the surveying field in the Sudan. Services offered are highly appreciated for their accuracy, reliability, planning, cautious implementation and timely execution. Under the able management of Dr. elmogiera Fadlalla; our Managing Director, we have survived the ruthless market competition and have carved a strong foothold in the survey and polling market in our country. Due to his prolonged experience through practice and education, we succeeded to establish SPSC's reputation and leadership in the field and we are able to render, as well, quality assured services to our customers.

Our Center is resourced by highly skilled and potent professionals, who have complete knowledge about the various work processes undertaken by the Center. These professionals make use contemporary infrastructure, which is fully functional with technologically advanced tools and equipments. Use of technology ensures that accurate services are offered within specified time limit. Our team of experts works in close proximity with our customers and effectively carries out all services with utmost precision.

Quality assured services are the key determinant of growth and success of our Center. Entire service process passes through rigorous quality control policy so as to ensure that flawless services are provided to the customer.

Rendering best and quality assured services to our customers is one of the several organizational goals of the Center. Our major investment in human resource sector has facilitated us in enhancing customer support capabilities. Moreover, these services are offered at reasonable rates and can be made customized as per the requirements of our clients.

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## 2. SPSC PROFILE

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### BASIC INFORMATION

**Business Type** Service Provider

### OWNERSHIP & CAPITAL

**Year of Establishment** 2011

**Ownership Type** Individual

### TEAM & STAFF

**Total Number of Employees** 9 permanent employees and 264 on a temporary base (on call)

**Staff Educational Attainment**

- 1 Professor,
- 3 PhD holders,
- 1 M. Phil, and
- 4 with MA degrees

**Type of Service**

- Conducting Surveys and Polling.
- FGs
- Consultancy
- Academic Training Scholarship promoting

**Primary Competitive Advantage**

- Experienced R & D Department
- Good Financial Position
- Large Production Capacity – up to 30 thousand sheets
- Provide Customized Solutions

**Quality Measures/Testing Facilities** Yes

**Data collection soft ware** CsPro, Survey to go

**Type of Statistical analysis usually employed** Stata, SAS, and SPSS

**Type of data collection** CAPI- Computer assistance personal interview-70 Tablets  
CATI- 6 Stations  
CAWI-PAPI

**Number of All-inclusive Surveys done in Sudan** 15 covering whole Sudanese states

**Number of All-inclusive Surveys done in Sudan** 1 in the Yemen Republic, for the benefit of SIGMA International –Tunis

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## 3. DOMAIN EXPERTISE

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SPSC holds specialization in offering Public Polling, Rural Research Services, Market Survey and Research, and Corporate Service-Market Survey & Analysis. We are backed by

enthusiastic pool of professionals, who are capable of rendering quality services as per exact description and detail offered by our customers. Center follows systematic as well as methodological approach to ensure that these services are executed with almost perfection and time bound manner. We are committed to deliver highest degree of excellence because of our determined endeavors and maintain paramount standards of our field ethics.

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## **4. OUR TEAM**

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Our team of highly skilled, innovative, inspired and motivational professionals forms the backbone of SPSC. Our professionals are proficient enough to enhance the effectiveness and quality by their own. They have complete knowledge about working of modern computerized facilities and survey equipment, which further facilitates us in rendering outstanding end result for our customers.

### **Unique strengths of our workforce include**

- Long lasting experience
- Professionals from different background working together
- Familiar with several survey studies, surveying and mapping techniques

### **Our team comprises:**

#### Statisticians

- Demographers
- Information Technologists
- Anthropologists and Sociologists
- Quality monitoring experts
- Customer care executives
- Accountants
- Administrators

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## **5. WHY US?**

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Being one of the prominent service providers, engaged in offering quality polling and surveying services, we have established a strong foothold market. Owing to our quality-driven approaches and fair practices, we have garnered a huge client base all across Sudan.

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## **6. OUR UNIQUE STRENGTHS, WHICH DIFFERENTIATE US FROM OUR BUSINESS COUNTERPARTS INCLUDE:**

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- Prolonged industrial experience
- Impartiality and Independence
- Team of quick thinkers and great listeners
- Use of high-end workstations
- Use of advanced library and educational facilities to ensure effective process support
- Customized solutions

- Innovative idea

## **7. QUALITY**

SPSC is a quality driven Center, who strives hard to provide superior services in the market. We have induced strict quality policy, underlying which, we checks the entire service range to ensure its flawlessness. We make use of modernized equipment and technically advanced tools for ascertaining reliable and accurate result. Communication towers of our Center are fabricated as per global quality standards and are properly looked after. Our quality management system is regularly inspected and updated so as to render quality assured services to our customers.

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## **8. CLIENT SATISFACTION**

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Since our inception, render complete customer satisfaction is the main aim of Sudan Polling and Statistic Center (SPSC). Being a professionally managed organization, we follow ethical standards of Social Survey Research and maintain transparency in all our operations. Services offered by us are timely executed and can be made customized as per clients' specifications. Regular feedbacks are always welcomed, which assist us in improving and altering our services and deliveries as per customers' wants.

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## **9. PARTNERS**

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- 1 - Department of Economic and Social Research - Ministry of Science and Technology - Sudan
- 2- Center for Population Studies, Gazira University, Sudan
3. Department for International Development, DIFD - United Kingdom - Sudan
4. University of Jordan - Jordan
- 5- Saba University - Sana'a - Yemen
6. Arab Institute for Research and Policy Studies – Qatar

## 10- Example of our work

### Name of Study Partner – Sample, Size and Date

- The African Barometer Ghana Center for Democratic Development 1200 Households - All Sudan July 2018
- Doha Center for Policy and Studies - Qatar, 1500 Households - all Sudan January 2017
- Sudanese opinion on the national dialogue - University of Gezira 1300 Households – Gezira State only July 2016
- Arab Democracy index, University of Jordan and the Arab Reform Initiative – Paris, 1500 households - all Sudan February 2014
- A study of socio - economic Department for International Development, DIFD - United Kingdom UKaid 3000 households - all Sudan January 2013- 2 waves starting Jan 2012.

### Seminars

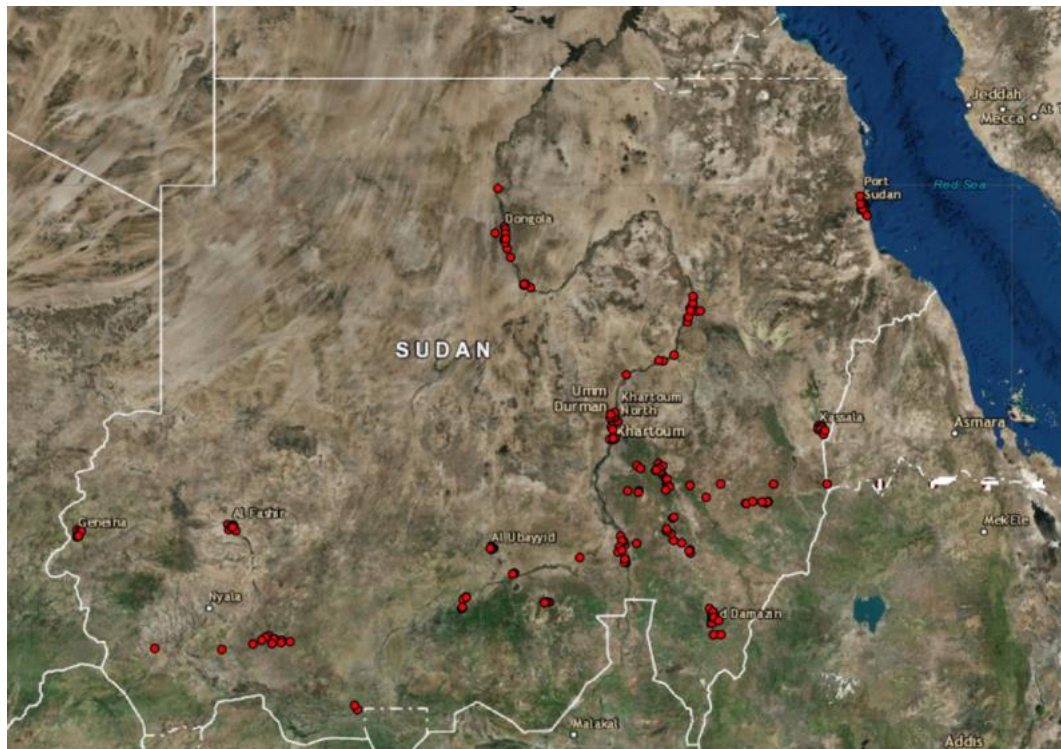
Workshop on the importance of the census and its strategic role in the next Stage (July, 2019)

[http://cbs.gov.sd/index.php/en/home/news\\_details/87#](http://cbs.gov.sd/index.php/en/home/news_details/87#)



GPS

Afro barometer clusters - 2018



Interviewing

PAPI- MEDIA FACTOR SURVEY 2018



Fieldwork Training Arab index 2017